



FOR IMMEDIATE RELEASE

March 2, 2016

CONTACT: Sheree Marcucci

Work: (203) 346-2008

Mobile: (203)206-8286

Email: marcucci@palacetheaterct.org

"Seeing Peppa up close in an interactive format will awe your pint-sized fan in a whole new way....
A preschooler's dream come true." -Mommy Poppins



**PEPPA PIG LIVE! U.S. TOUR EXTENDED THROUGH FALL
INCLUDES PALACE THEATER TOUR STOP ON SEPT. 23**

Tickets on Sale Saturday, March 5 at 10am

WATERBURY – Due to popular demand, *Peppa Pig's Big Splash* (www.peppapiglives.com) is adding 31 additional cities to the brand's first-ever U.S. tour, which includes a performance at the Palace Theater in Waterbury on Friday, Sept. 23 at 6p.m.

Citi® Cardmember and Facebook presale tickets, as well as VIP packages that include a meet and greet, will be available starting Thursday, Mar. 3 at 10 a.m. General public tickets go on sale Saturday, Mar. 5 at 10 a.m. Tickets range in price from \$24.50 to \$40 and can be purchased online at palacetheaterct.org, by phone at 203-346-2000, or in person at the Box Office, 100 East Main Street in Waterbury.

The *Peppa Pig* stage show is based on Entertainment One's (eOne) top-rated TV series which airs daily on Nick Jr. The U.S. tour has sold 200,000 tickets to date with some venues completely selling out. From coast-to-coast, the fun-filled show has been giving young fans an unforgettable first live theater experience, and the fall tour will kick off in Greenvale, NY at Tilles Center for the Arts on September 14.

Peppa Pig's Big Splash is a fully immersive musical production featuring a dozen familiar and original songs, as well as a sing-a-long. In the show, the nursery roof is leaking and Peppa and her friends need to fix it quickly. They set up a fair to raise money so Mr. Bull can do the repairs. There's plenty of fun to be had as Peppa, George, Mummy and Daddy Pig, along with Danny Dog, Pedro Pony and Suzy Sheep work together to organize an exciting day out complete with a Champion Puddle Jumping competition judged by Mr. Potato, where everyone gets wet! An interactive experience full of singing, dancing, games, and muddy puddles, ***Peppa Pig's Big Splash*** is a guaranteed blast for the whole family.

"Peppa has brought all her friends and family to North America in a very unique production for preschoolers and their families," said Jonathan Shank, Executive Producer, Red Light Management. "The live show has fans literally singing and dancing in the aisles, and, of course, jumping in muddy puddles!"

Peppa Pig has been steadily winning over children and families around the globe. The series is a top-rated show on Nick Jr. for kids ages 2-5 reaching 76 million households daily. The brand's extremely popular apps, toys and other consumer products, as well as its strong presence on social media, help make the *Peppa Pig* property a powerhouse worldwide.

Peppa Pig's primetime special, "The Golden Boots," debuts on Nick Jr., Sunday, Mar. 6, at 6p.m. (ET). In the new episode, Mrs. Duck takes a liking to Peppa's favorite Golden Boots and runs away with them! With the help of her friends, Mummy Pig, Daddy Pig, George and Grampy Rabbit, Peppa must travel across land, sea – and even into space – to track down the Golden Boots before the big Puddle Jump competition! Young fans can tune-in early for Peppa Pig "Super Fan Day," featuring back-to-back episodes all day long beginning at 11 a.m. ET leading up to "The Golden Boots" premiere.

For more information about *Peppa Pig*, visit www.peppapiglives.com.

#

About Entertainment One

Entertainment One Ltd. (LSE:ETO) is a leading international entertainment company that specializes in the acquisition, production and distribution of film and television content. The company's comprehensive network extends around the globe including Canada, the U.S., the UK, Ireland, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand and South Africa. Through established Film and Television divisions, the company provides extensive expertise in film distribution, television and music production, family programming, merchandising and licensing, and digital content. Its current rights library is exploited across all media formats and includes more than 40,000 film and television titles, 4,500 hours of television programming and 45,000 music tracks.

About the Palace Theater

The Palace's primary purpose is to revitalize the Greater Waterbury community through the presentation of the performing arts and educational initiatives in collaboration with area cultural and educational institutions. Its mission is to preserve and operate the historic Palace Theater as a performing arts center and community gathering place that provides a focal point of cultural activity and educational outreach for diverse audiences. For more information, visit: www.palacetheaterct.org.

The Palace Theater gratefully acknowledges support by Comcast, Crystal Rock, Webster Bank, Bank of America, City of Waterbury, CT DECD Office of Tourism, ION Bank, Republican-American, and WATR Radio.