



FOR IMMEDIATE RELEASE

July 25, 2016

CONTACT: Sheree Marcucci

Work: (203) 346-2008

Mobile: (203)206-8286

Email: marcucci@palacetheaterct.org

**PALACE ASKS TO GIVE HUNGER THE BOOT
STOCK THE PANTRY CAMPAIGN GOING ON THROUGH AUGUST 31**

WATERBURY – Using the iconic sequined, red boot from the Tony Award winning hit ***Kinky Boots*** as a visual, the Palace Theater in conjunction with the United Way of Greater Waterbury and Connecticut Food Bank is asking the public to help *Give Hunger the Boot*. Now through August 31, the theater is collecting non-perishable food items that may be dropped off in specially marked buckets in the Box Office lobby. The theater’s window is decked out with a display using the Kinky Boots’ show image amid grocery sacks and food items. As a way of encouraging donations the theater is offering \$10 off select performances of the Broadway tour of Kinky Boots coming to the theater December 6 – 11, 2016. This special offer is only available for in-person ticket purchases for Kinky Boots performances on Tuesday December 6 and Wednesday, December 7.

Food collected will be distributed by the United Way of Greater Waterbury’s *Stock the Pantry* initiative. The official campaign ended in June, but the Palace decided to keep theirs going through the end of summer to help families needing while school is out of session. The push will also help gather back to school lunch supplies. “While we may be vacationing and enjoying the fun of summertime, there are children in our own communities who go hungry because they miss the federally funded breakfast and lunch programs provided in schools”, stated Palace Public Relations officer, Sheree Marcucci. “This is another way as an organization we can help the greater community we serve,” she continued.

Items particularly needed are peanut butter, jelly, canned meats and fish; healthy snacks, boxed milk, juices and cereals. For more information call the Box Office at 203.346.2000. The theater is located at 100 East Main Street, Waterbury.

###

About the Palace Theater

The Palace's primary purpose is to revitalize the Greater Waterbury community through the presentation of the performing arts and educational initiatives in collaboration with area cultural and educational institutions. Its mission is to preserve and operate the historic Palace Theater as a performing arts center and community gathering place that provides a focal point of cultural activity and educational outreach for diverse audiences.

For more information, visit: www.palacetheaterct.org.

The Palace Theater gratefully acknowledges support by Comcast, Crystal Rock, Webster Bank, MacDermid Performance Solutions, Bank of America, Powerstation Events, City of Waterbury, CT DECD Office of Tourism, ION Bank, Hoffman Auto Group, The Next Street, Republican-American, and WATR Radio.