



**Palace Theater – Webster Hall**  
2022–2023 Rental Rate Sheet

	<b>Webster Hall</b> <i>Full House – Capacity: 2,570</i>	<b>Webster Hall</b> <i>Lower Orchestra Only – Capacity 660</i>	<b>Webster Hall</b> <i>Orchestra Only – Capacity 1,172</i>	<b>Webster Hall</b> <i>Orchestra and Loge – Capacity 1,278</i>
<b>EXPENSES</b>				
Base Rent (for 5 hour block)	\$11,000.00	\$5,250.00	\$7,000.00	\$7,750.00
Building Services (Subject to change based on Technical Rider) FOH, Building Supervisor, Security, Cleaning, Special Events Staff	Included in Base Rent	Included in Base Rent	Included in Base Rent	Included in Base Rent
Stage Labor* Please submit Technical Rider of Artist/Show	as incurred	as incurred	as incurred	as incurred
Palace Sound, Lighting, Projection and Riser Inventory	Included in Base Rent	Included in Base Rent	Included in Base Rent	Included in Base Rent
<b>A LA CARTE ITEMS</b> <i>Expenses incurred per event</i>				
Podium	\$150	\$150	\$150	\$150
Piano Rental**	\$600	\$600	\$600	\$600
Red Carpet	\$125	\$125	\$125	\$125
<b>TICKETING EXPENSES</b>				
Restoration <i>(per ticket)</i>	\$4.00	\$4.00	\$4.00	\$4.00
Ticket Printing <i>(per ticket)</i>	\$0.55	\$0.55	\$0.55	\$0.55
Ticket Insurance <i>(per ticket, unless insurance rider is supplied)</i>	\$0.75	\$0.75	\$0.75	\$0.75
Credit-Card Charges	4.50%	4.50%	4.50%	4.50%
<b>MARKETING EXPENSES</b>				
Inclusion on Scrolling Exterior Marquee & Interior Monitors Inclusion on Palace Theater Website Insert into (1) Palace Theater Playbill	\$250	\$250	\$250	\$250
Palace Theater Feature Email Campaign <i>(per email, subject to Palace Theater email calendar)</i>	\$350	\$350	\$350	\$350

\*The Palace Theater is an IATSE union house. All stagehand requirements are subject to local contract terms.

\*\*Piano can be rented if it is not being used by another event in the building on the same day. Piano rental cost includes tuning & event use. Piano is a Samick SG1-150C 5' Baby Grand in polished burgundy.