Concert Legends with Jim Koplik & Mike Lapitino
October 14th at 7:30 pm.

The Palace Theater has hosted many icons of Rock and Roll and never more so than in the rockin’ 70’s – mid 80’s when the Palace in Waterbury was a must stop on the touring circuit. To commemorate our 100th Anniversary, Jimmy Koplik, CT’s concert promoter King, will take to the Palace stage with WPLR’s Mike Lapitino aka Lappy, for Remember When Rock Was Young. They will share some of their many stories gathered from hangin with some of Rocks biggest names who played the Palace.

CT based 70’s Tribute Band, Dizzy Fish will also perform.

The Palace Rock History Project is sponsored and supported by ION Bank and WPLR 99.1

SPONSORSHIP OPPORTUNITIES

Double Platinum $2,500 PACKAGE

TICKETS and HOSPITALITY

20 VIP Tickets with: (limited quantity available)

- Seating located in the lower orchestra prime seats
- Early access to the venue and the preshow exhibit viewing
- Specially designed 100 Year Anniversary concert t-shirt
- 20 Complimentary Drink Tickets

MARKETING

Logo or Name placement:

- Listing in our Digital Playbill entire 2021-2022 Season
- Exterior Marquee on a rotating basis on show night
- Interior Monitors on show night
- Promotional email blasts
- Show Page on Palace Theater website
- Mention on WPLR Radio Ads
- Listing in Annual Report
Platinum  $1,000 PACKAGE

TICKETS and HOSPITALITY
10 VIP Tickets with: (limited quantity available)
- Seating located in the lower orchestra prime seats
- Early access to the venue and the preshow exhibit viewing
- Specially designed 100 Year Anniversary concert t-shirt
- 10 Complimentary Drink Tickets

MARKETING
Name placement:
- Interior Monitors on show night
- Show Page on Palace Theater website
- Listing in Annual Report

Solid Gold  $500 PACKAGE

TICKETS and HOSPITALITY
4 VIP Tickets with: (limited quantity available)
- Seating located in the lower orchestra prime seats
- Early access to the venue and the preshow exhibit viewing
- Specially designed 100 Year Anniversary concert t-shirt
- 4 Complimentary Drink Tickets

MARKETING
Name placement:
- Interior Monitors on show night
- Listing in Annual Report